



Position: WordPress Designer/Front End Web Developer – Full-Time/In-House

Weblines Designs is a full-service boutique web design and online marketing agency based in Long Island City. Over the past 23 years we have delivered over 1000 websites to clients in over 100 industries. On the design side we specialize in Custom, Responsive, WordPress-based, Search Engine-friendly websites. On the marketing side we focus on SEO and PPC advertising. We are seeking a full-time WordPress Designer/Front End Web Developer to join our team.

Responsibilities:

- Design corporate, professional service, and non-profit websites from concept to completion, participating in all levels of the design/development process including:
 - Creation of initial design mockups
 - Creation of overall site architecture with a strong focus on navigation and usability
 - Creation of custom, responsive, WordPress child themes and page templates
 - Content layout
- Maintain existing web sites (both static and WordPress-based), seamlessly integrating new content into client sites as necessary
- Create banner ads, landing pages, and email templates

Requirements:

- Bachelor or Associate degree in design, graphics, or the creative arts with a minimum of 2 years of experience in web design and front-end development
- Excellent working knowledge of HTML5/CSS3/Sass layout and design, cross-platform/cross-browser support, and web usability standards
- Thorough knowledge of WordPress including the creation of custom themes/templates, plugin installation/customization, custom post type creation (using plugins), PHP coding to work with the Loop, and experience working with visual builders for content layout
- Excellent working knowledge of best practices in Responsive Design
- Experience with JavaScript/jQuery (implementation and modification of existing scripts)
- Expert in the use of Adobe Creative Cloud
- Working knowledge of Google Suite and Microsoft Office
- Solid foundation in color theory, typography, layout, and design
- Portfolio link demonstrating multiple samples of Responsive WordPress sites
- Ability to work effectively in an atmosphere of multiple projects and shifting priorities
- Ability to meet deadlines and quality expectations in a fast-paced work environment
- Strong attention to details
- Team player with a positive, responsible, professional attitude, and work ethic
- Reside in or around the NYC area (Out of area candidates will not be considered)

Benefits/Perks Include:

- Paid holidays, vacation, and sick days
- Annual reviews with merit-based raises/bonuses
- Unlimited coffee, tea, and fruit water
- Monday morning breakfast and weekly events
- Fun, friendly, family-like, casual environment
- Various corporate discounts on retail, travel, and recreation

Compensation commensurate with experience



WEBLINE DESIGNS

To apply please email your cover letter, resume, and salary requirements to jobs@weblinedesigns.com using the subject "Web Designer". Make sure to include a link to your portfolio or a minimum of 3 links to sites you designed/developed.

No phone calls or agencies.