



WEBLINE DESIGNS

WEB DESIGN CHECKLIST

GENERAL INFO

Organization: _____

Industry: _____

Location: _____

Contact: _____

Phone: _____

Email: _____

BRANDING NEEDS

Logo

Stationary

Social Media

Business Card

Folder

Email Template

Letterhead

Website

Other

BUDGET

500 - 1000

500 - 1000

1000 - 2000

1000 - 2000

TIMEFRAME TO COMPLETE BRANDING

WHAT YOU DO

TAG LINE

TARGET AUDIENCE

Age: _____

Gender: _____

Occupation: _____

Target Audience: _____

TYPE OF LOGO

Text

Image

Symbol

Letters

Emblem

Character

Modern

TARGET AUDIENCE

TYPE OF LOGO

LOGO IMPRESSION

Male

1 2 3 4 5 6 7 8 9

Female

10

Young

1 2 3 4 5 6 7 8 9

Old

10

High End

1 2 3 4 5 6 7 8 9

Budget

10

Contemporary

1 2 3 4 5 6 7 8 9

Classic

10

Playful

1 2 3 4 5 6 7 8 9

Serious

10

Simple

1 2 3 4 5 6 7 8 9

Complex

10

Subtle

1 2 3 4 5 6 7 8 9

Bold

10

LOGOS YOU LIKE

Please supply any sample logos you like along with this checklist.